

KATIE COATES, APR, FELLOW PRSA

Accredited Public Relations Pro

Katie Coates, prominent California author, speaker, and coach, is an award-winning Public Relations pro with successful experience helping her clients get Yes Votes for their development projects, even on those projects that have been deemed "hopeless."

Clients who use the Yes Vote method have received dozens of permits at city council, planning commission, and regional and state agency hearings.

Katie's book *Yes Vote: The Public Hearing Plan for Developers* is a Number One International Bestseller in seven countries across eleven categories.

A lecturer at several Southern California universities, Katie teaches the subjects of developing and implementing effective community outreach programs and crisis communications planning.

Katie is a favorite speaker at national conferences and regional and local association meetings. Her audiences learn the keys to influencing and persuading decision-makers as she weaves in case studies and shares the insider secrets she's learned about overcoming opposition and building support.



Keynote and Presentation Topics

Katie is available to speak on the Neuroscience of Decision Making, Getting a Yes Vote, and Crisis Communications topics for your next conference or meeting. She can also customize a presentation as needed.

- It's Not Brain Surgery But You Need to Understand the Neuroscience: Three Secrets to Getting Approval for Your Project
- What Your PR Person Won't Tell You: The Three Big Mistakes Developers Make with Decision Makers and How to Avoid Them to Get a Yes Vote

**Visit www.yesvoteplan.com
for more information, or call**

Katie today:

(877) 881-2027